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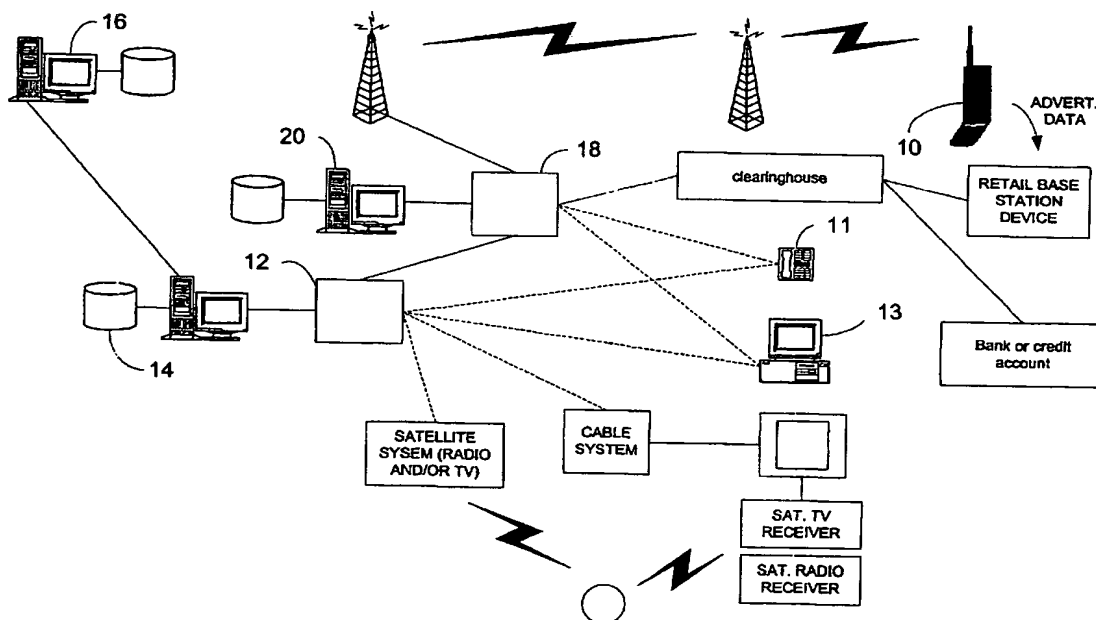
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(54) Title: SYSTEM AND METHOD FOR PROVIDING EDUCATIONAL AND/OR ADVERTISING MATERIALS



(57) Abstract: A system and method for receiving content in a network including a cellular device (10). The content may include educational materials and/or advertising. The cellular device (10) may be used to answer one or more questions that are related to the educational materials whereby successfully answering the one or more questions serves to earn continuing education credits. Advertising materials may be redeemed with a retailer to earn rewards, such as discounts, samples, cellular minutes, etc.



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# INTERNATIONAL SEARCH REPORT

International application No.

PCT/US04/08723

## A. CLASSIFICATION OF SUBJECT MATTER

IPC(7) : G09B 19/00, 3/00

US CL : 434/118,322,350

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)  
U.S. : 434/118,322,350

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X --- Y	US 6,257,896 B1 (FARGANO) 10 July 2001 (10.07.2001), see the entire document.	1-2, 5-9, 11-15, 17-18, 21, 23-25, 27-30, 46- 48 ----- 3-4, 10, 16, 19-20, 22, 26
X --- Y	US 5,684,918 A (ABECASSIS) 04 November 1997 (04.11.1997), see the entire document.	31-45 ----- 3, 10, 16, 19-20, 22, 26
Y	US 5,267,865 A (LEE et al.) 07 December 1993 (03.12.1993), see the entire document.	4
A	US 6,114,969 A (HYMEL) 05 September 2000 (05.09.2000), See the entire document.	1-48
A	US 5,942,969 A (WICKS) 24 August 1999 (24.08.1999), See the entire document.	1-48
A	US 5,907,831 A (LOTVIN et al.) 25 May 1999 (25.05.1999), see the entire document.	1-48

☐ Further documents are listed in the continuation of Box C.

☐ See patent family annex.

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"O" document referring to an oral disclosure, use, exhibition or other means	"&" document member of the same patent family
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